



*Under the theme 'Future Trends in Foreign Direct Investment'*

## **Sharjah FDI Forum's 5th Edition Will Turn the Spotlight on the Radical Transformations in the World Economy**

*Region's leading FDI event is a global platform that promotes responsible investment*

*For immediate release*

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Under the patronage of His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, the fifth edition of the Sharjah FDI Forum will begin on November 11 carrying the theme, 'Future Trends in Foreign Direct Investment'.

Organised by the Sharjah FDI Office (invest in Sharjah), an affiliate of the Sharjah Investment and Development Authority (Shurooq), the two-day forum will highlight the key changes being experienced by the global economy through an array of discussions focused on issues of common interest and led by local, regional and international economists.

### **Scientific approach to studying the relationship between new trends and their drivers**

The forum will address the influences in foreign investment trends at the global level and discuss the dimensions and implications of the expected consequences and impact on emerging and developed economies, as well as on Sustainable Development Goals (SDGs) in view of the competition among global economic powers. The forum will discuss the future of global trade, transportation and distribution networks and the mechanisms of steering capital flows towards quality and value-add economic sectors.

The forum's topics will offer a scientific methodology to study the relationship between the changes in global economic trends at the sectoral and geographical level on the one hand, and on the other, the impact and contribution of the development of financial, technological and human capital skills on FDI momentum and subsequently on sustainable development goals.

### **Sharjah FDI Forum is a global event that promotes responsible investment**

HE Marwan bin Jassim Al Sarkal, Executive Chairman of the Sharjah Investment and Development Authority (Shurooq), confirmed that the Sharjah FDI Forum has established its regional and global position as a platform for responsible investment



committed to sustaining growth, stability of markets and protecting the interests of partners around the world.

Al Sarkal remarked that the forum communicates the message of the Emirate of Sharjah and the vision of His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, embodied in His Highness's historical words: "Real economic growth is measured by social output, that is, the positive shifts in the level of security, stability and quality of life".

Al Sarkal added: "Global FDI is seeing significant transformations that are intertwined with broader geopolitical realities. We are confident that the world will move forward in the development process, face the challenges and enhance opportunities and achievements through a better understanding of these transformations."

### **Sharjah FDI Forum reinforces international investors' confidence in regional markets**

For his part, Mohammad Juma Al Musharrkh, CEO of Sharjah FDI Office (Invest in Sharjah), underscored that the Sharjah FDI Forum has strengthened Sharjah's position as a regional and global hub for the inflow of foreign investments and formation of key international partnerships. He also reiterated the forum's importance as a platform to analyse and study investment process concepts and global market trends.

He noted that the fifth edition's theme 'Future Trends in Foreign Direct Investment' portrays the forum's dedication to contribute to responsible efforts to maintain sustainable growth and protect and promote achievements of economic sectors and the public throughout the long evolutionary process of both local and global economies.

Al Musharrkh underscored that the forum plays a significant role in reinforcing foreign investors' confidence in regional markets and enhancing stakeholder partnerships, with its focus on promoting strategic distribution of capital to facilitate inclusive and sustainable growth across economic structures.

"The more modern technologies and diversified market sectors emerge, the bigger challenges we face in pinning down drivers of growth. We are confident that we will overcome many of these challenges during our discussions with our regional and international partners during the forum," he added.

The fourth edition of the Sharjah FDI Forum was organised in December 2018 under the theme 'Shaping the Future of Economies'. It convened a stellar cast of international economists and received considerable regional and global attention, given the important



discussions held at the event. Topics included the role of the fourth industrial revolution (4IR) in shaping the future of economies and monitoring the development dimension of investments. The forum also discussed the impact of the value-added tax (VAT) on consumer and investment markets in the countries that implemented it, as well as the impact of digital transformation on private sector and investments.

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**Photocaption:**

- 1- HE Marwan bin Jassim Al Sarkal**
- 2- Mohammad Juma Al Musharrkh**
- 3-5 During the Sharjah FDI Forum 2018 (Archive)**
- 6- Sharjah FDI Forum logo**

**About Invest in Sharjah:**

Established in 2016, the Sharjah FDI Office (Invest in Sharjah) is the investment promotion agency of the Emirate of Sharjah, launched by the Sharjah Investment and Development Authority (Shurooq). It also functions as a key facilitator to investors, servicing them with a 360-degree informative and physical support, allowing them to fully understand processes, investment advantages and insights on key sectors that fit their business profiles in Sharjah.

As one of the emirate's key economic growth drivers, Invest in Sharjah is dedicated to the continued transformation and economic diversification of the emirate, and is committed to guiding foreign investors to the unique opportunities and potentials that Sharjah offers to global markets. Its mission is to work collectively with the emirate's public and private sectors, to guide investors towards strategic and personalised opportunities, promoting collaborations for bilateral growth and update investors on Sharjah's unique business culture, modern facilities, latest regulations and policies as well as business platforms and free zones that incentivise new prospects.

Invest in Sharjah also works in close partnerships with numerous state entities in the emirate, and has hosted numerous business roundtables and seminars in Sharjah and across the world, attracting unique investments and future ventures with business leaders from The Americas, Europe, Middle East, Gulf Region, Asia and the wider Asia-Pacific Region.

Invest in Sharjah has organised and participated in numerous leading business and investment conferences and seminar in Sharjah and the rest of the world. It is responsible for organising / hosting the Euromoney Conference Sharjah, the Sharjah FDI Forum, the Sharjah Ramadan Majlis and a number of high-level businesses conferences.

For more information, please visit [www.investinsharjah.ae](http://www.investinsharjah.ae) or you can contact +971 6 556 0444. For the latest news on Invest in Sharjah on social media, follow @investinsharjah on [Twitter](#) and [Instagram](#).