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Saudi Arabia's ONE and ONLY BIGGEST IoT event is back, this time bigger & bolder. The 3rd edition of Saudi IoT is the all-inclusive technology event, scheduled from **08th to 10th March 2020** at Riyadh International Convention & Exhibition Center.

With over 6,863 sq meters of exhibition space showcasing Key Exhibitors from the IoT & Cyber Security ecosystem, undoubtedly Saudi IoT is the most awaited Exhibition & Conference of 2020.

The previous editions have received tremendous response from the attendees, Saudi IoT has carved out a niche as the BIGGEST IoT event in the region. The support from the **Ministry of Communications & Information Technology** and with the affluent inauguration by **H.E Eng. Abdullah Al Sawah**, grabbed the major limelight. International participants, subject expert speakers from around the world made it a grandeur.

Saudi IoT provides a forum for the national & International business leaders to share the space to discuss the latest technology trends in an environment that promotes networking. With the 3rd edition, anticipate the global tech companies from **Russia, India, China, Turkey, Germany** and other countries...to showcase the perks of their products & services. Our previous Premium Sponsors **Mobily, AEC, Prince Sattam Bin Abdulaziz University, machinestalk, Cisco, Microsoft, BTC** with their exciting line-up of IoT products and services have confirmed their Sponsorship *again* to steer technological development. To add to the list of Sponsors, this time we have, **BCare, Safe Decision, Saudi Electronic Company, EZVIZ, Fathom**...similarly there are more to follow shortly. It is an exceptional platform for all the local & global companies interested in tech investing.

Saudi IoT Conference is the convergence of **Blockchain, Cyber Security, Artificial Intelligence, Industry 4.0**. The Highlight of Saudi IoT this year is the **5G Zeal** as the Key element. Saudi IoT's #5GZeal intends to reveal the value-add of 5G, insights on the industry updates, latest developments in the telecom sector, discussions on 5G commercialization, 5G deployment, 5G automation & intelligence, network transformation, network virtualisation and more...

The launch of the 5G is creating immense enthusiasm globally. 5G is taking a significant leap in the world of telecom for empowering future innovation resulting in transformational impact on the economy. Saudi Arabia is ONE of the FIRST Countries to launch the 5G technology, Saudi IoT is a gentle nudge in the direction of attaining the objectives in the formulation of "DIGITAL SAUDI".

Saudi IoT 2020's INNO CUBE

The **Start-up Centriole** is a unique plinth for the aspiring entrepreneurs. The entrepreneurs will get to showcase their innovative products, services and solutions.

LIVE Pepcom enables you to connect & engage with the industry leaders and investors in order to associate your brand & your cutting-edge technology.

Research Cynosure is a dedicated area for the Students, Professors, Researchers to present their research papers in the form of Roll-ups / Posters.

Managing Director of **New Horizon, Eng. Fahad Algarni** terms Saudi IoT as the high-level engagement of tech-savvy experts which will create the buzz in the region. The event is spearheading initiatives as it re-introduces 'Live Pepcom', 'Start-up Centriole' and 'Research Cynosure' exclusively for the tech-enthusiasts, young Innovators and aspiring Entrepreneurs to get the palate of Emerging technologies and embellish in the tech-developing society.

About the Organizer: NEW HORIZON for Conferences & Exhibitions is a top-notch event Organizing & Management Company with its presence in Riyadh. Aptly named, New Horizon was established to explore new frontiers in conceptualizing and organizing events in Saudi Arabia. Reach out to pr@saudiit.com / 966 54 222267 3330 www.saudiit.com

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