



الملتقى الخليجي للشركات العائلية  
تحت شعار: الاستقرار، الاستمرارية والنمو

**Gulf Family Business Forum**

Under the theme: **Stability, Endurance & Growth**

الدورة الثانية  
2<sup>ND</sup> EDITION

20-21 Feb 2019 • Crowne Plaza Riyadh • RDC Hotel & Convention • KSA

## The Gulf Family Business Forum

Family businesses are considered to be the bank-bone of Gulf economies, accounting for 80% of the companies in the region, 80% of the job opportunities and cover 60% of the non-oil national income.

To respond to the challenges of this growing sector and in collaboration with the Federation of GCC Chambers, the Specialist-ExiCon International Group and Arabian Mehad Excellence are proud to announce the launch of the 2<sup>nd</sup> edition of the **Gulf Family Business Forum (GFBF)**. GFBF 2019 will take place on February 20<sup>th</sup> & 21<sup>st</sup> 2019 in Sultana hall – Crowne Plaza Riyadh - RDC Hotel and Convention.

Under the theme of “**Stability, Endurance and Growth**” GFBF will address the economic, legal, financial and governance challenges facing family businesses in the GCC; present and explore surveys and lessons learnt; share best practices; strengthen the ties between the Gulf family businesses; provide consultation opportunities with qualified experts and call for the establishment of a unified Gulf Center for Family Businesses. Focused thematic sessions, case studies on succession planning and the diversification of businesses, and an open discussion on the future of family businesses in the Gulf region await to be revealed and explored this October. ‘B2B consultancies’ and ‘Mixed Generation Counseling’ are also on the event’s menu to ensure the optimization of Gulf family businesses; while an interactive exhibition will provide in parallel ample opportunities for marketing and networking opportunities between key actors in the family business sector.

Under the name of “**Consultancy Fair**”, the exhibition will provide consulting firms with the chance to introduce their successful corporate strategies and achievements and also give family business owners the opportunity to compare and choose among the leading consultancy firms based on the genre of business or area of expertise their business is in need of.

GFBF 19’s target audience includes officials from relevant government entities, owners of family businesses, family business executives, corporate lawyers, legal consultants, financial advisors, government advisors, shareholders, investors, researchers, strategists, experts in economy, trade and corporate business, investment and business consultants, research and development managers, human resource managers, bankers and managers in financial institutions.

For more information, kindly visit the forum website: <http://www.gulffamilybusiness.com>

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