

Titled (A Digital World in Your Hands)

The exhibition and the third international conference of the world of electronic commerce and smart cities have transformed to a new phase

The exhibition and the third international conference of the world of electronic commerce and smart cities will be held under the name of “Digital World in Your Hands” from Monday, 13-15 Rabi al-Thany corresponding to 10-12 December 2019, which will last for three days at Al Faisaliah Hotel in Riyadh.

The exhibition includes the largest greater E-PODIUM that provide solutions and advice for the public and private sector and small and large enterprises sector. In addition to the opportunities it offers to specialized and licensed stores to offer its services in one place in a competitive environment, which contributes to achieving the objectives of the National Transformation Program 2020, the Kingdom's Vision 2030 and all other telecommunications initiatives.

The second edition, which represented the largest e-commerce event of its kind, was held from 10-12 December 2018 at Al Faisaliah Hotel in Riyadh, where Dr. Essam Al-Waqit, Head of the Digital Transformation Unit of the Ministry of Communications and Information Technology, launched the exhibition activities in the presence of representatives of sponsors and supporters.

The number of attendees at the exhibition for 2018 exceeded 30 thousand people, and it is expected that the number of attendees of the third edition of 2019 will be close to the previous number or more as a result of the addition of the conference with the exhibition.

The third exhibition and conference of the world of e-commerce and smart cities for this year 2019 is aimed at government agencies, the logistics sector (shipping and postal companies), electronic application designers, telecommunications companies, companies and institutions wishing to offer their services and products electronically, e-stores, specialized technology companies, those interested in e-commerce and digital marketing As well as banks, electronic payment and other businesses and stores.

The exhibition will make its digital platform “Digital World in Your Hands” a link between the public and the providers of online shopping services, spreading the culture of investment in e-commerce sector and the future of smart cities, and sharing successful experiences to allow Saudi entrepreneurs applying for electronic applications projects or purchasing sites or networks to showcase their brands and provide their services and products to the target segments.

It is worth mentioning that the exhibition includes a selection of the largest exhibition platforms and sponsors participating in the exhibition and the accompanying conference. Saudi Telecom Company (STC) has participated as a Digital Enabler, Alm Alraee Technology, Al Rajhi Bank Support Sponsor, SMSA Express Sponsor of Electronic Commerce and Shipping and other entities such as Saudi Export Development Authority, Saudi Electronic University, National Information Center "Absher" and Sallasah Logistics Company - TAIREX For tires and mlc Go Silver sponsor and many sponsorships and participations.

E-commerce brings many advantages to enterprises, customers and the community. For companies and institutions, it works to improve the image of the brand, provides better services to customers in addition to simplifying business processes, and make them faster, more efficient and quality. As well as offering customers a variety of benefits through electronic applications that provide many options help to delivering products through virtual auctions in addition to increasing competition, which makes enterprises seek to provide significant discounts to customers. But for the community, is to save the cost of movement between markets, as well as the arrival of services and products to remote areas, providing health care, education and social services.

The Golden Goal Est. for Organizing & Management of Exhibitions and Conferences is one of the modern organizers and marketing of Saudi Arabia, where managed by a number of young cadres that follow the vision of 2030 in all plans of organization and marketing.